



Goods of Low Severity and High Frequency

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Goods of Low Severity and High Frequency

- I. Target Cargo/ Risks
 - II. Why Loss Prevention
 - III. Process of Loss Prevention
 - 1. General Procedure
 - 2. Understanding the Situation
 - 3. Essence of Loss prevention
 - 4. Important Factors
 - IV. Customer Satisfaction
-

I. Target Cargo/ Risks

We mainly take vehicles as an example of goods of Low Severity and High Frequency

because

such damages are frequently seen in the international transportation of vehicles worldwide.



I. Target Cargo/ Risks

Low F/D and High F/D: What's the difference?

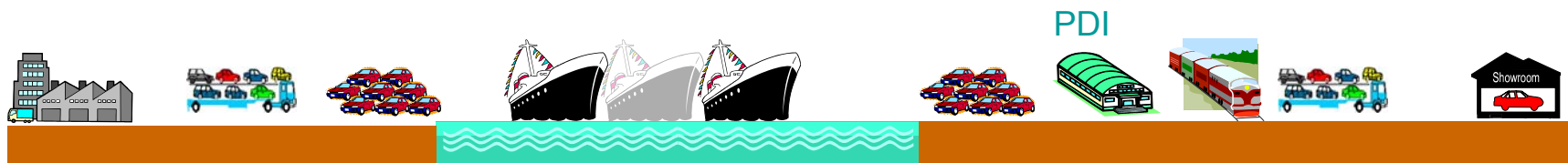
Low Frequency and High Severity

Damage takes place in huge storage yards and facilities.



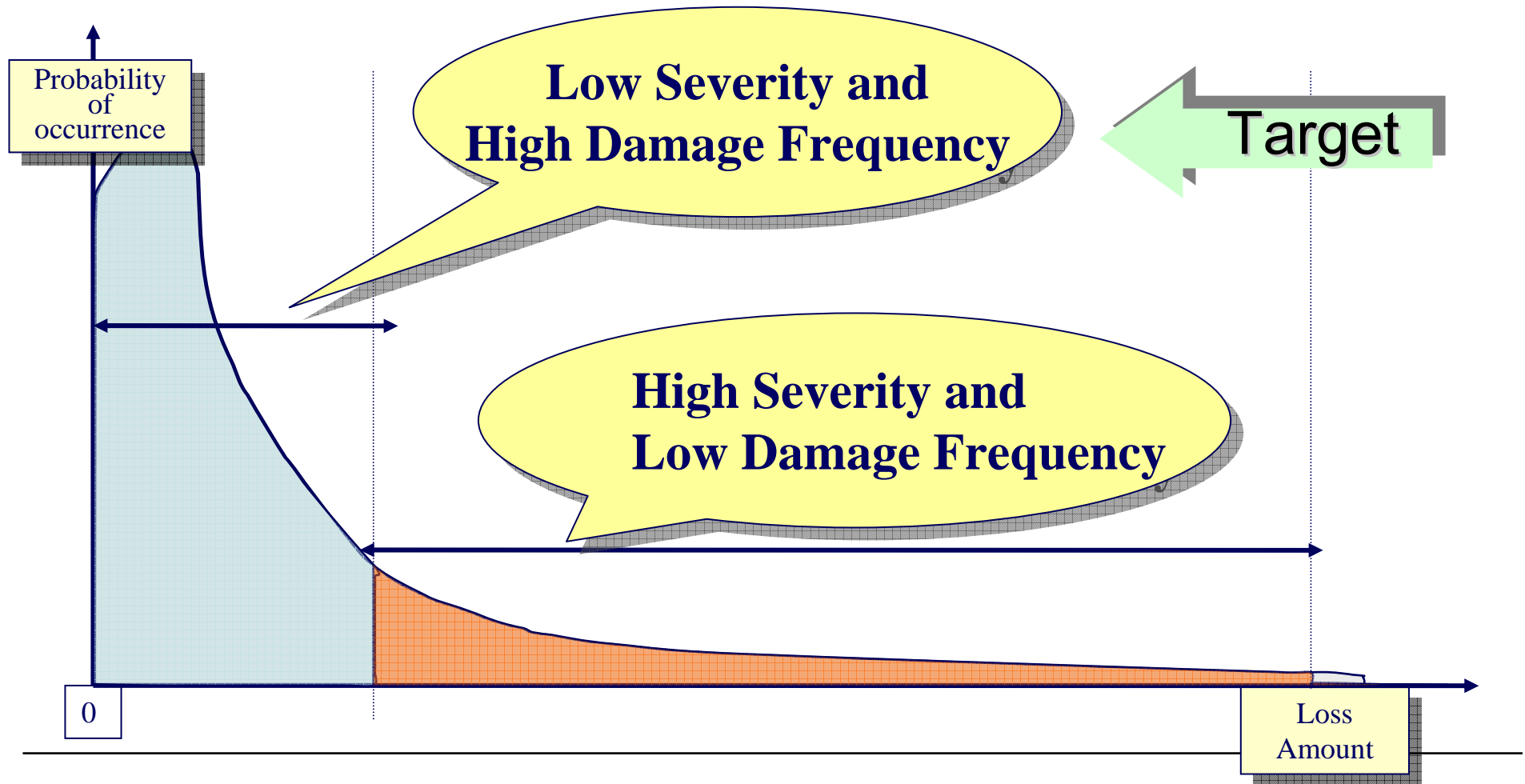
I. Target Cargo/ Risks

High F/D occur during Transportation to individual cars.



These damages are small but important because of their frequency.

I. Target Cargo/ Risks



II. Why Loss Prevention for those damages?

You want to receive your long waited new car with beautiful condition.

But if you see damages on your car finally arrived... if its arrival was long delayed because of the accident on the way...

It can be just a matter of Transportation.
But it will significantly influence your Image of the Vehicle and the Manufacturer.



III. Process of Loss Prevention - Items

1. General Procedure
 - Create Loss Prevention Cycle
 2. Understanding of the situation
 - a) Investigation and Knowledge
 - b) Data Utilization
 - c) survey at Sites
 3. Essence of Loss Prevention
 4. Important Factors for Loss Prevention
 - 4C's
-

1. General Procedure



Loss Prevention Cycle

Damage Occurrence



Possible Cause

Statistics
Surveys



Possible Solution



Implementation of Counter Measures

Communication

Control
Care

Continuity

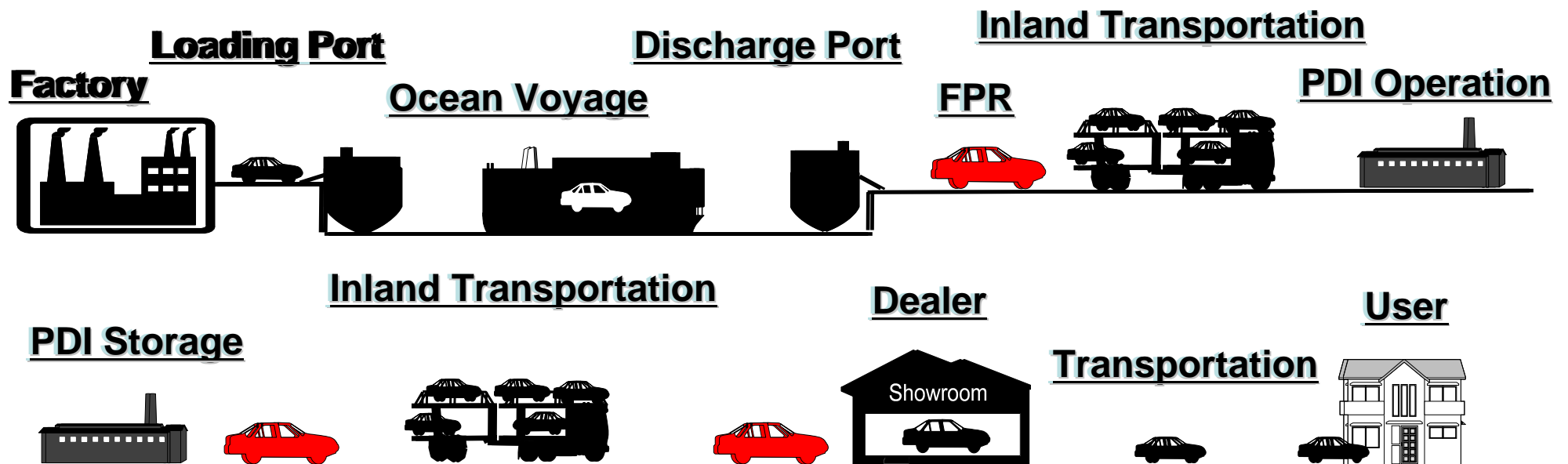


2. Understanding of the situation- Investigation & Knowledge



Investigation - Logistic Flow

Knowledge of normal transportation



2. Understanding of the situation- Investigation & Knowledge



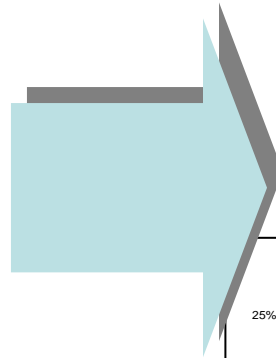
Logistic Flow



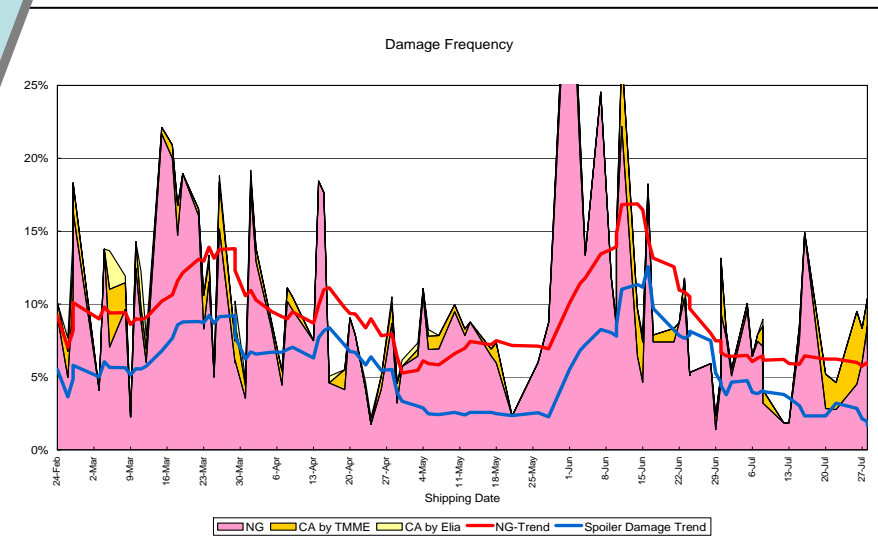
2. Understanding of the situation- Investigation & Knowledge Analysis: Statistics with various methods



Objective
Accurate
Wide Range
Quick
Suggestive



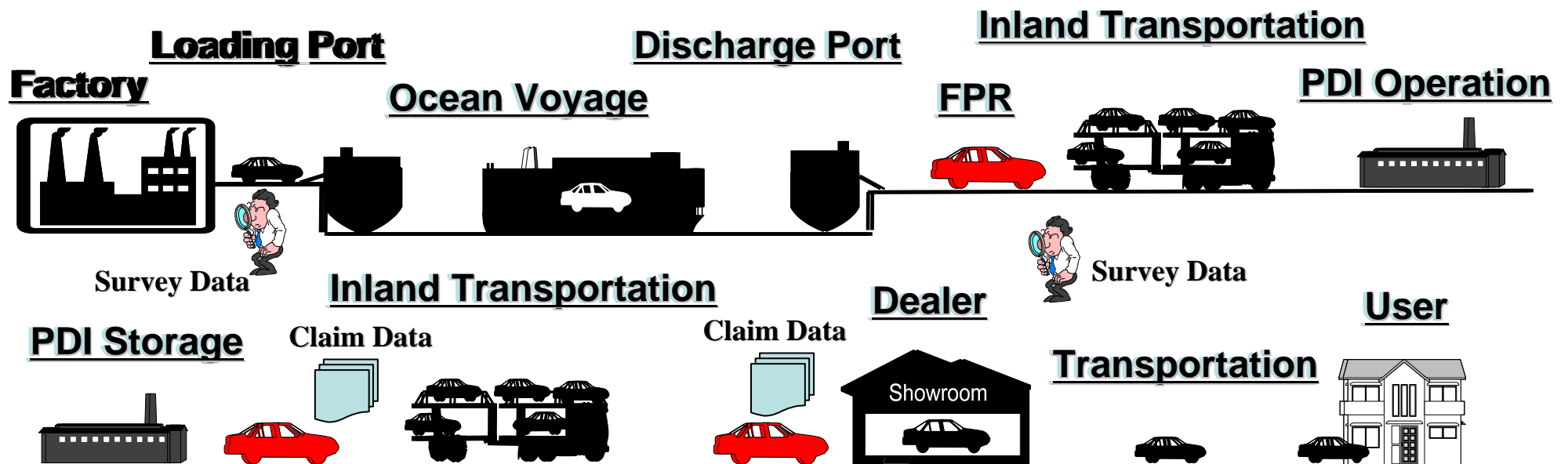
Useful Information



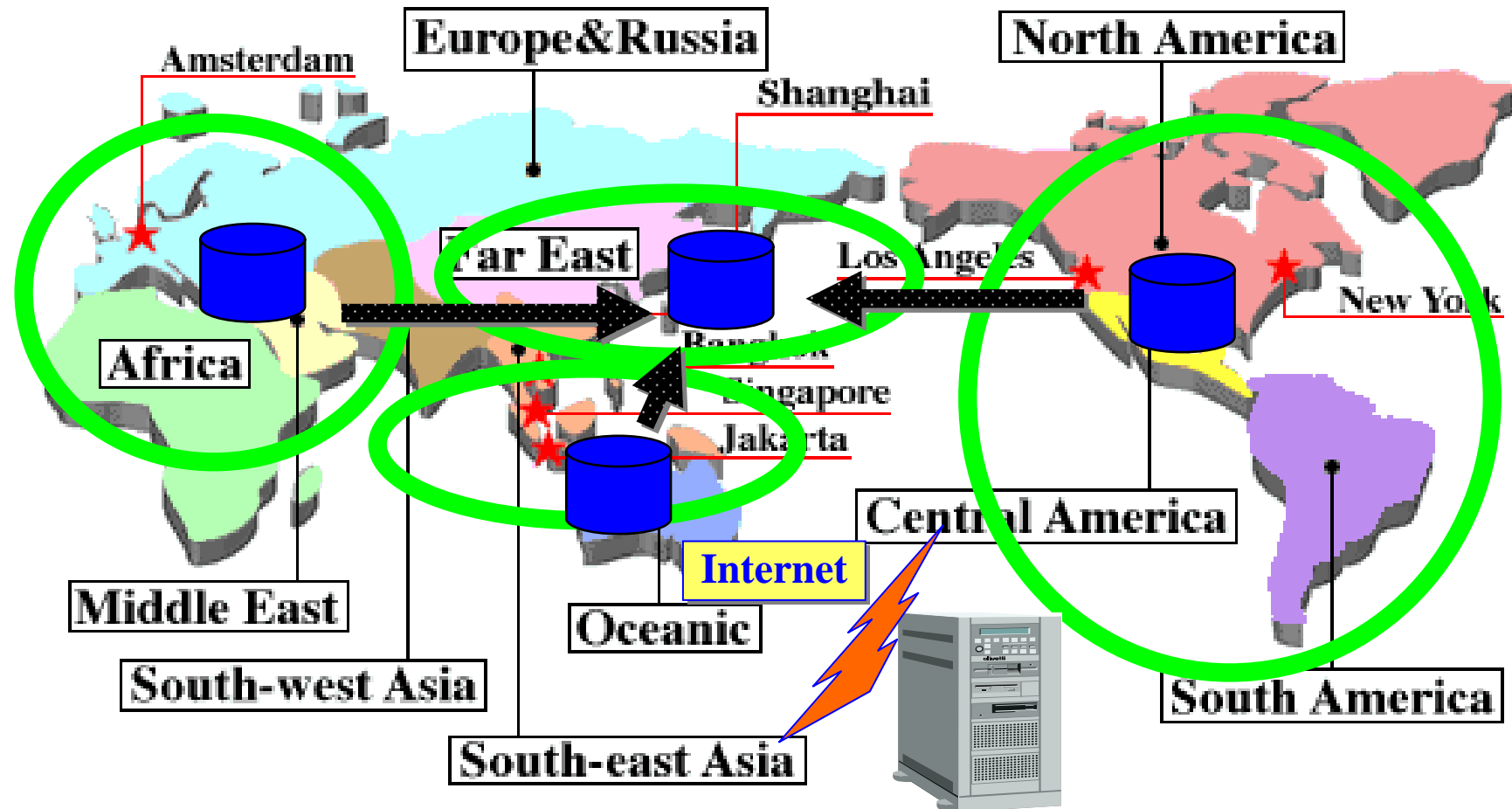
2. Understanding of the situation- Investigation & Knowledge Data Collection & Monitoring



Vehicle condition checked in normal logistic flow

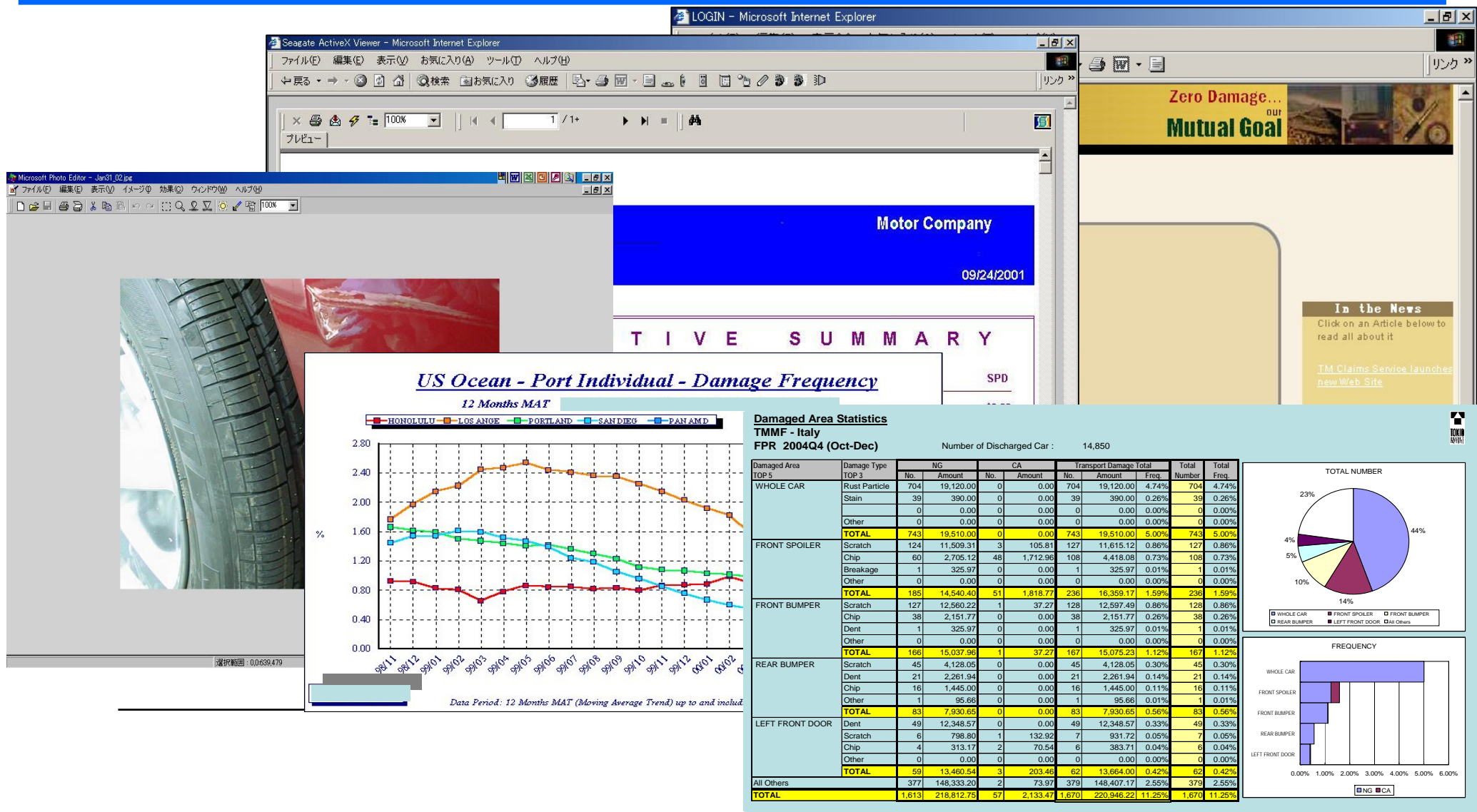


2. Understanding of the situation- Investigation & Knowledge Data Collection & Monitoring



2. Understanding of the situation- Investigation & Knowledge

Data shown with variety



2. Understanding of the situation- Investigation & Knowledge

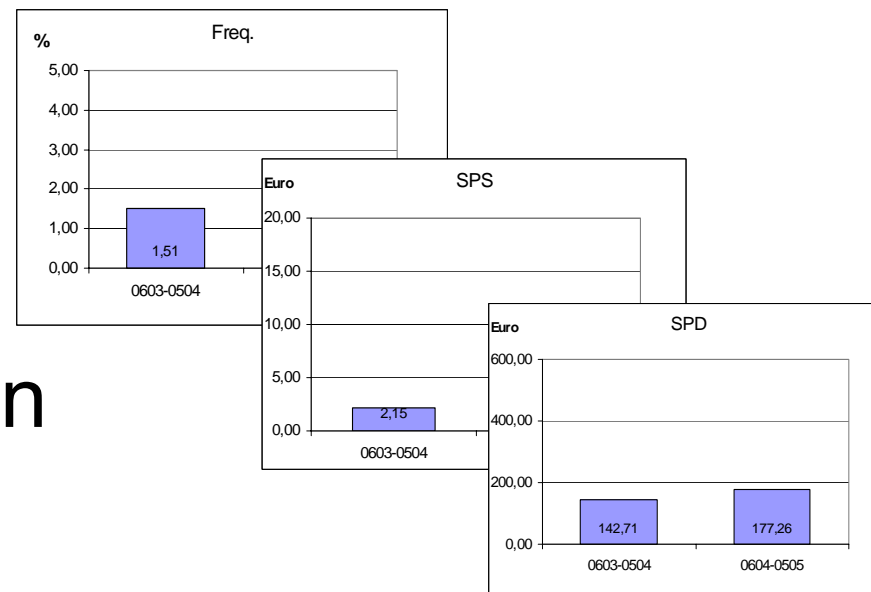


Analysis: Basic Concepts: D/F, SPS, SPD

Analysis with Basic Concepts is effective to understand the situation.

What are the basic concepts we can use?

D/F, SPS, SPD
and
their combination



2. Understanding of the situation- Investigation & Knowledge



Analysis: basic concepts

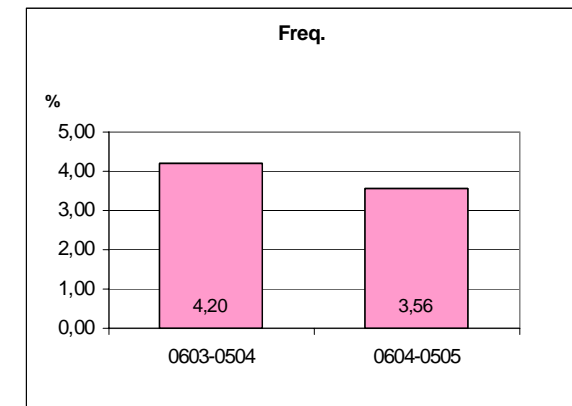
Damage Frequency [D/F]

Damaged units/Shipped units

How many vehicles are damaged amongst all the vehicles shipped.

Points

- Easy to grasp the general situation*
- Easy to compare with other shipments*



2. Understanding of the situation- Investigation & Knowledge



Analysis: basic concepts

Severity per Shipped units [SPS]

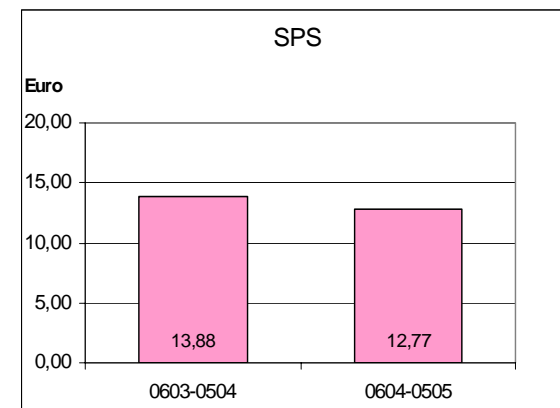
Damage amount/Shipped units

= Damage amount per one shipped vehicle

How much cost you can expect for each vehicle.

Points

Easy to foresee the costs for each shipments.



2. Understanding of the situation- Investigation & Knowledge



Analysis: basic concepts

Severity per Damaged units [SPD]

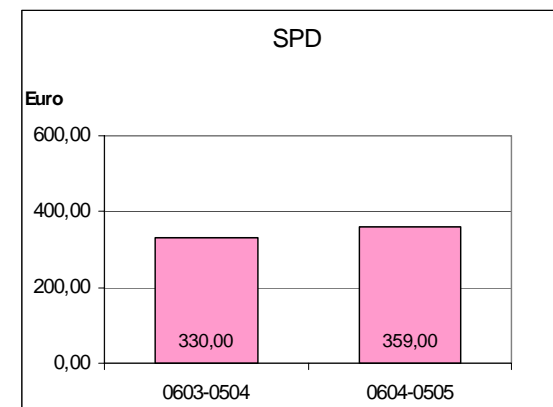
Damage amount/Damaged units

= Average repair cost

How much cost you can expect for repair of each damaged vehicle.

Points

Evaluation of repair costs



2. Understanding of the situation- Investigation & Knowledge



Analysis: basic concepts

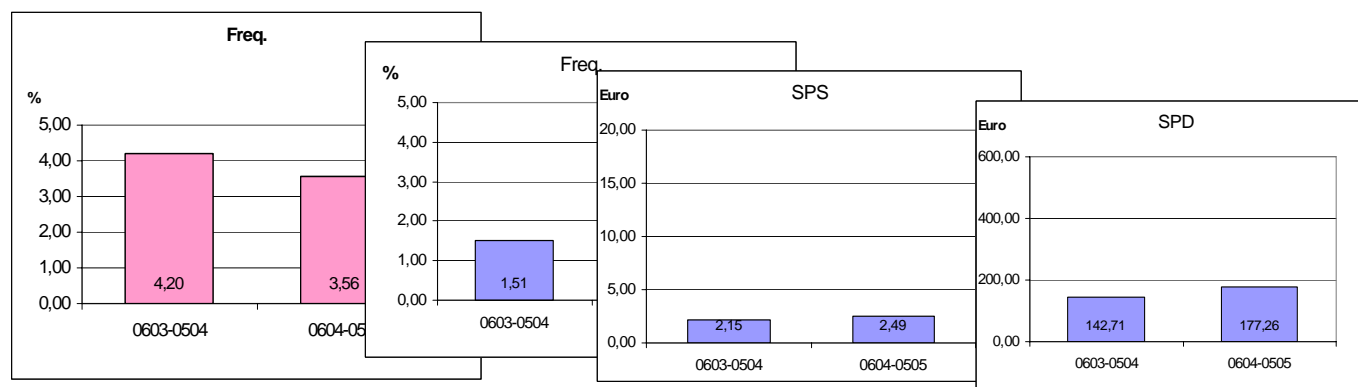
Combination of D/F, SPS, SPD

When D/F, SPS is high and SPD is low

→ Many small damages

When SPS, SPD is high and D/F is low

→ Limited number of rather big damages



2. Understanding of the situation- Investigation & Knowledge Combination with other information

Statistical Data Analysis

General logistics information

Survey at sites in Logistics

Knowledge

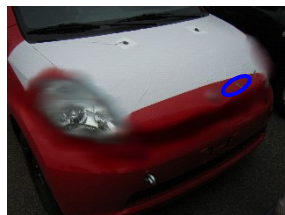
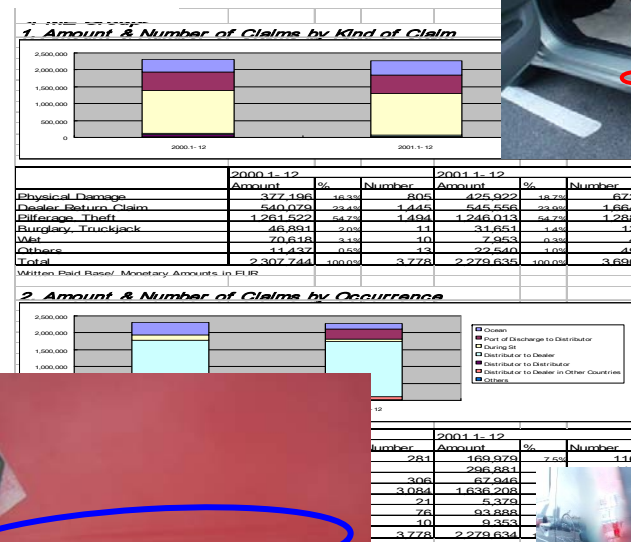
- Possible Cause of damages
 - Possible Counter Measures
-

2. Understanding of the situation- Investigation & Knowledge



Survey at Sites: combination with statistics

Statistics and
actual damage
condition



3. Understanding of the situation- Survey at Sites



Survey for facts finding



3. Understanding of the situation- Survey at Sites

Logistic Flow Tracing



3. Understanding of the situation- Survey at Sites

Door Edge Chipping, Door Dent



Hit by other doors



3. Understanding of the situation- Survey at Sites

Bonnet, Door and Fender Dents

Touch by people, cargo and carrying tools

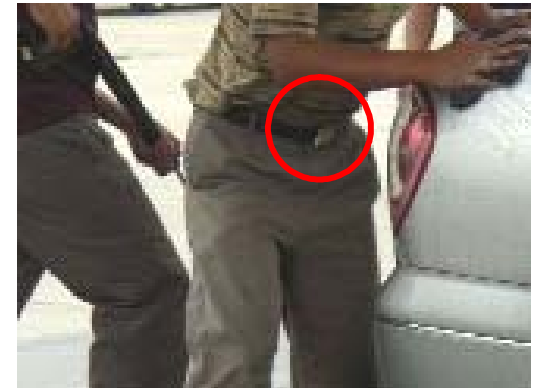


3. Understanding of the situation- Survey at Sites

Scratches on Doors and Fenders



Touch by
People and
Tools



3. Understanding of the situation- Survey at Sites

Rust spots on Body of vehicles



3. Understanding of the situation- Survey at Sites

Scratches and Gouges on Lower Bumpers



3. Understanding of the situation- Survey at Sites

Damages by Accidents

Stowage
on vessel



Traffic indication
in compounds



3. Understanding of the situation- Survey at Sites

Damages by Accidents

Driving Speed



3. Understanding of the situation- Survey at Sites

Scratches on car body

Many scratches either front or back of the body



3. Understanding of the situation- Survey at Sites



Many Chippings on car body

Many chippings on lower part of body and special area



3. Essence of Loss Prevention- Important Factors: 4C's

Important Factors: 4C's



Damage Occurrence



Possible Cause

Statistics
Surveys



Possible Solution



Implementation of Counter Measures

Communication

Control
Care



Continuity

3. Essence of Loss Prevention- Important Factors: 4C's



Important Factors - 4C's

Communication

Control of People's Task & Information

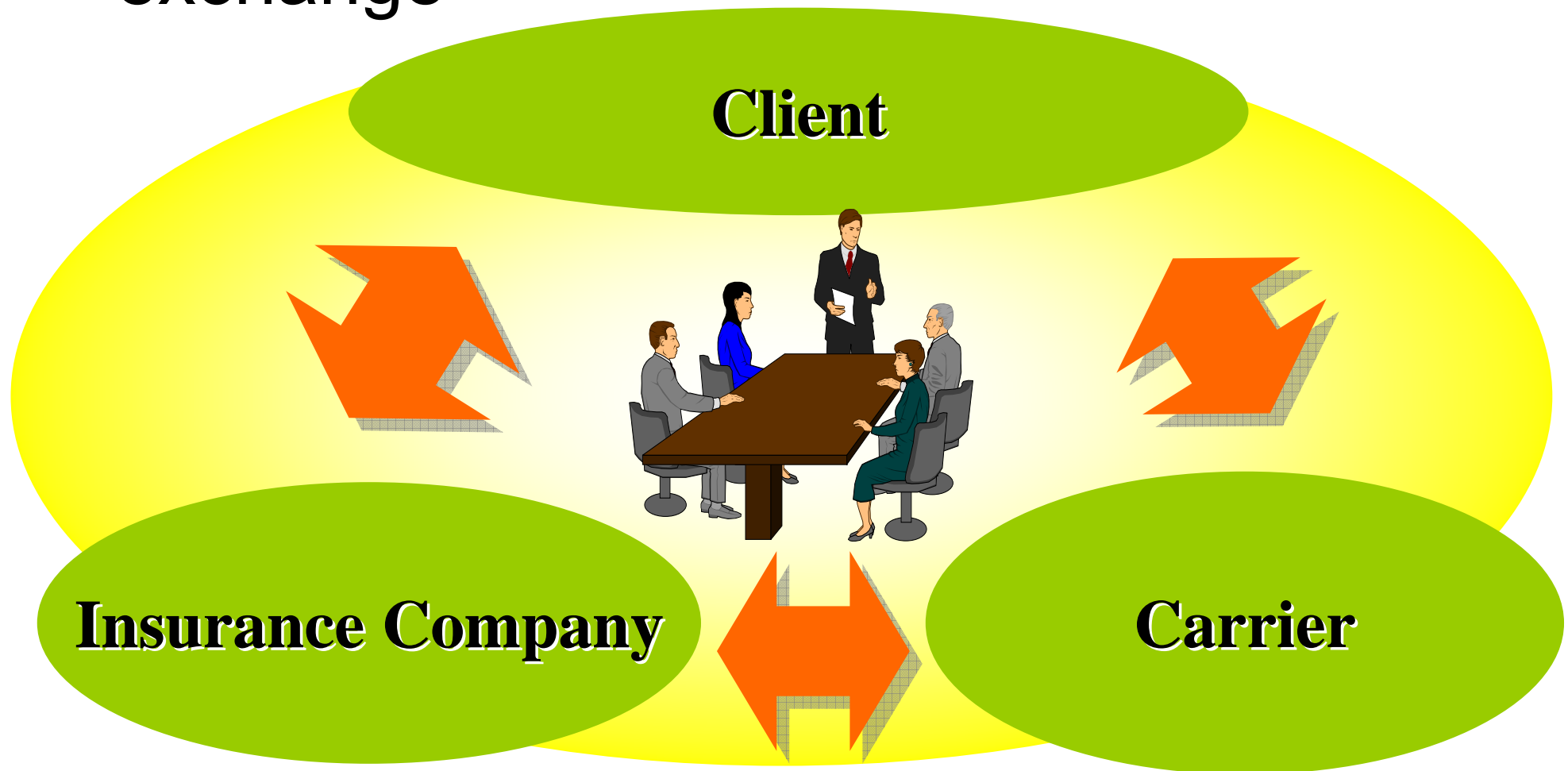
Care to Cargo

Continuity

= 4C's

4. Important Factors: 4C's

Communication: Information exchange



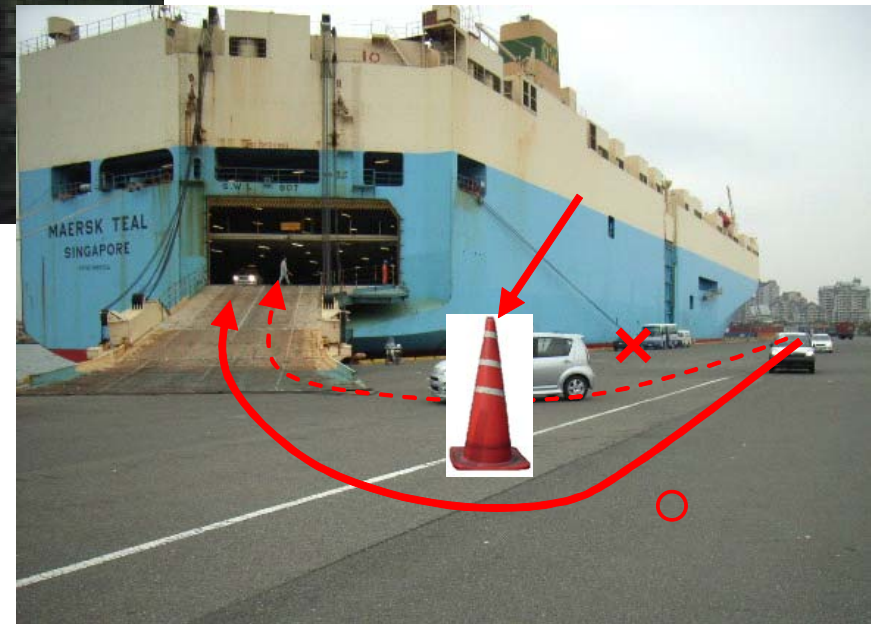
4. Important Factors: 4C's

Communication at sites



4. Important Factors: 4C's

Control of People's Tasks



4. Important Factors: 4C's

Control of People's Tasks



4. Important Factors: 4C's

Control of People's Tasks



4. Important Factors: 4C's

Control of people's tasks



4. Important Factors: 4C's

Control of people's tasks- Driving Speed



4. Important Factors: 4C's

Control of people's tasks- Ergonomics

Data Analysis

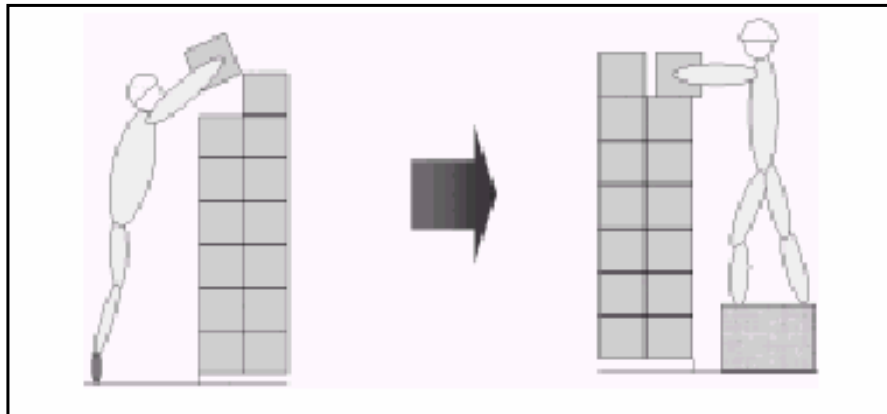
Filed Survey

Proposal

Human do make errors and mistakes.

Ergonomics is the way to help prevent them.

(Example)



Man can handle the goods safely
when the goods are **under 74%**
height of his tall.

Use Foot Steps !!

4. Important Factors: 4C's



Care to Cargo: Protection

Careful Handling is not always sufficient.

Protection

to the frequently contacted area

to the vulnerable area

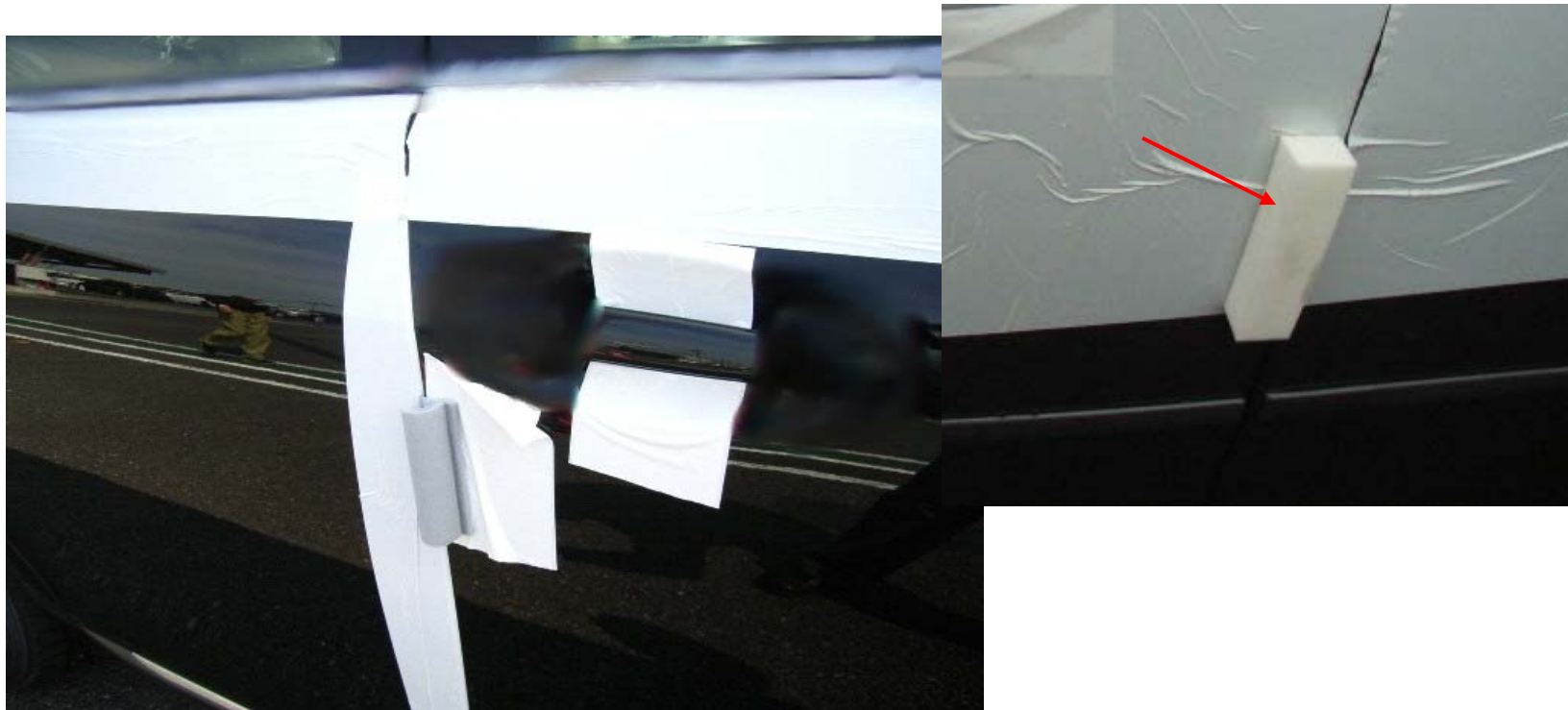
is effective when you cannot pinpoint the actual cause of damages.



Reduction of vulnerability of the cargo itself.

4. Important Factors: 4C's

Care to Cargo: Protection



4. Important Factors: 4C's



Care to Cargo: Protection



4. Important Factors: 4C's

Care to Cargo: Protection



4. Important Factors: 4C's



Continuity in counter measures

Meetings and Feedbacks



Common understanding of the situation and counter measures



Make it a regular work



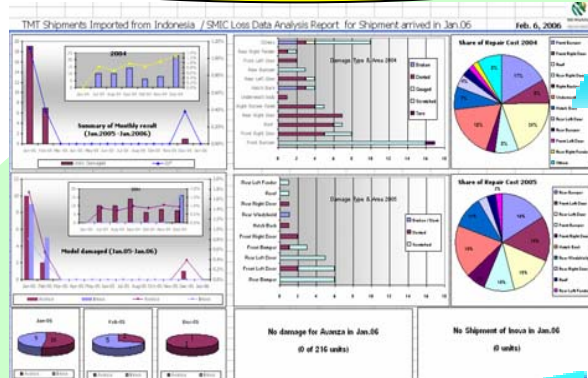
4. Important Factors: 4C's

Continuity: Loss Prevention Cycle

Analysis/ Possible Cause

Investigation

Survey at Site



Review

Discussion/ Action



Damage Information + Survey at Site → Action Plan → Action → Review
 . . . Continue

4. Important Factors: 4C's



Continuity in Counter Measures

Damage Occurrence



Possible Cause



Possible Solution



Implementation of Counter Measures

4. Important Factors: 4C's



Continuity in Counter Measures



4. Important Factors: 4C's

Continuity in Counter Measures

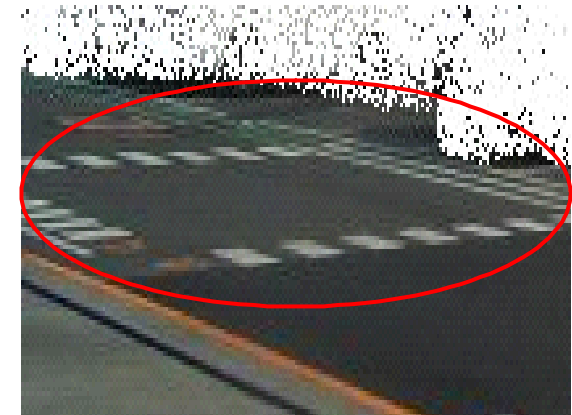


4. Important Factors: 4C's

Continuity in Counter Measures



Good
maintenanc
e with clear
indications



4. Important Factors: 4C's



Loss Prevention Cycle

Damage Occurrence



Possible Cause

Statistics
Surveys



Possible Solution



Implementation of Counter Measures

Communication

Control
Care

Continuity

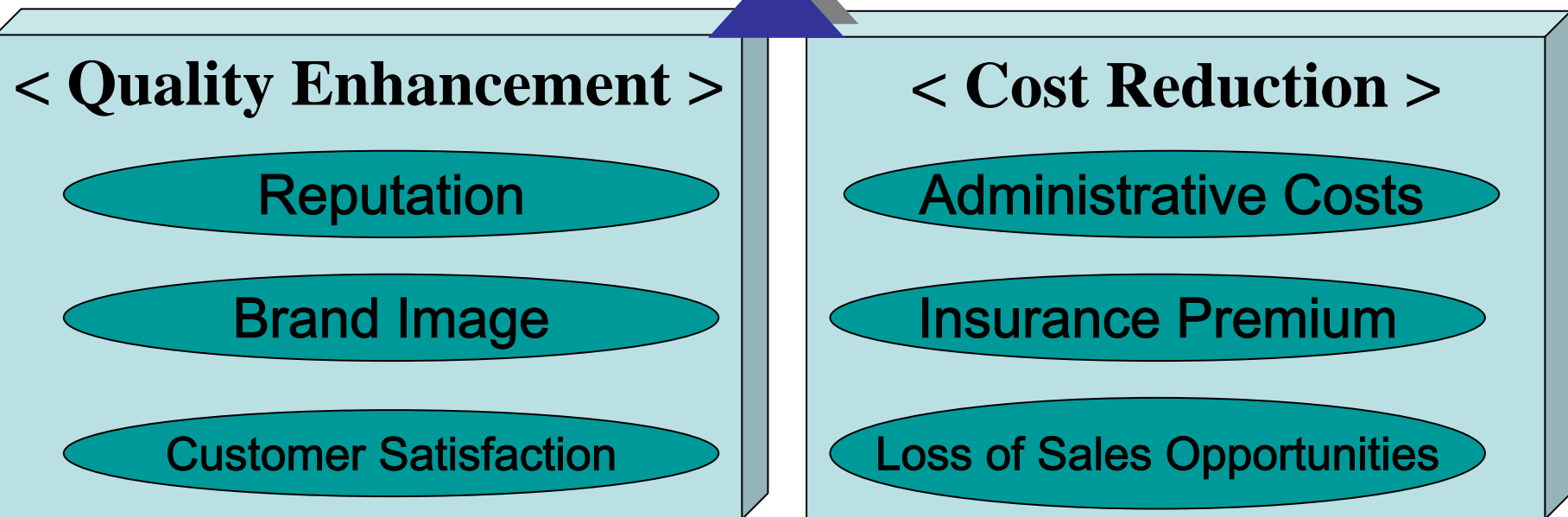


IV. Customer Satisfaction



Directly connected to Satisfaction

Sales Promotion



Loss Prevention Activities

IV. Customer Satisfaction



Directly connected to Satisfaction

